



LESSON B.5

FASHION - PRIMARK VS BOND STREET

时尚 - PRIMARK VS 邦德街

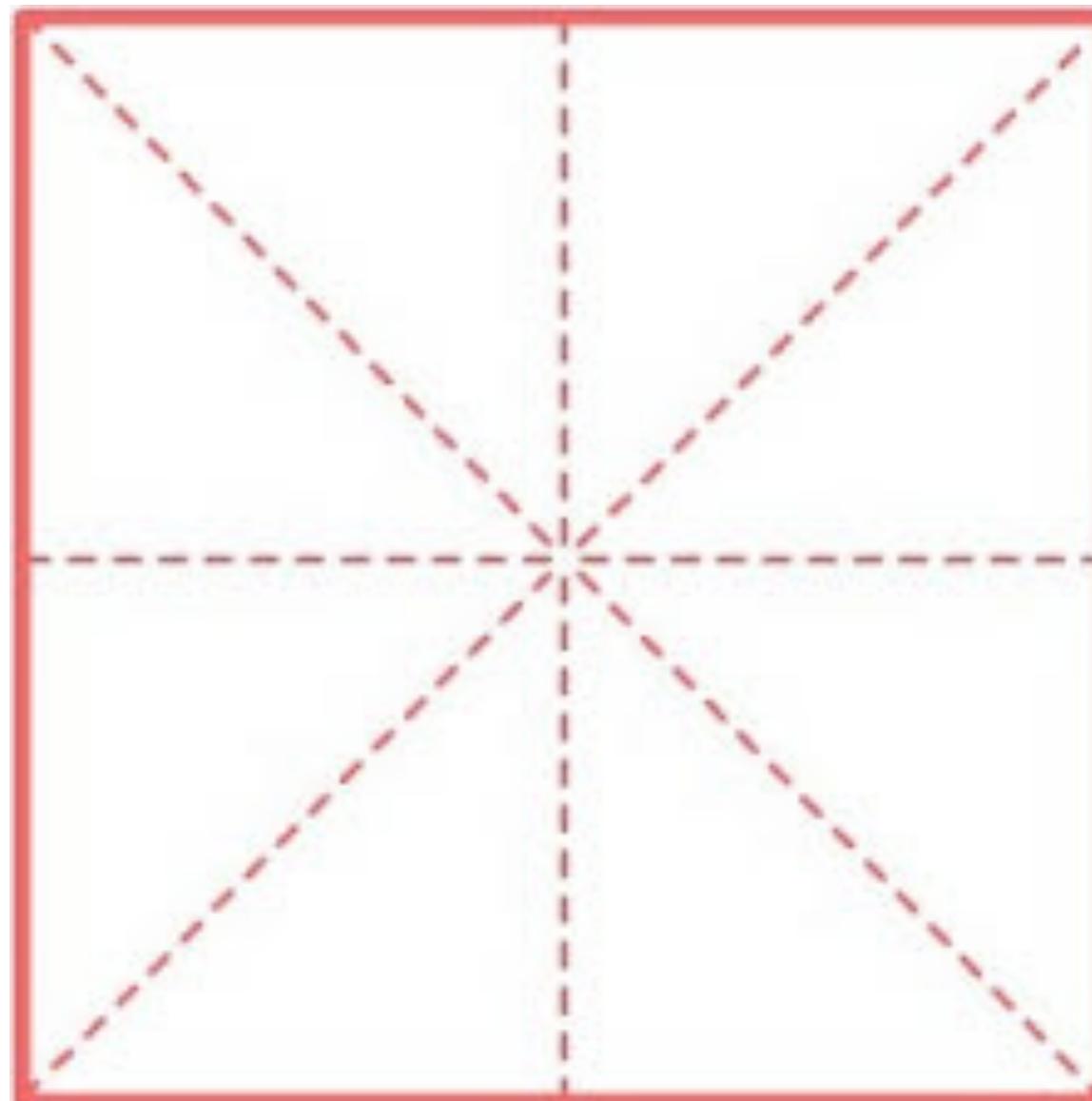
SHÍSHÀNG - PRIMARK VS BĀNG DÉ JIĒ

REVISION B.4

2



- Write one meaningful Chinese character that you remember from last lesson.
- The tutor will pick another learner randomly and ask to construct a simple phrase/sentence that includes this character.



CLASSROOM CONVERSATION EXERCISE: QUIZ

3



问答游戏 wèndá yóuxì



谁想成为百万富翁?
shéi xiǎng chéngwéi bǎi wàn fùwēng

第一家 Primark 商店开在哪个城市?

dì yī jiā Primark shāngdiàn kāi zài nǎge chéngshì

A. 伦敦
lúndūn

B. 纽约
niǔyuē

C. 都柏林
dūbólín

D. 巴黎
bālí

大众化品牌
dàzhònghuà pǐnpái



便宜的衣服
piányí de yīfú



快时尚
kuài shíshàng



低质量
dī zhìliàng



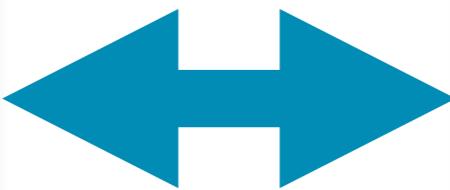
非常大的空间
fēicháng dà de kōngjiān



CLASSROOM CONVERSATION EXERCISE: WHICH T-SHIRT WOULD YOU BUY?

5

- 你会买哪件 T 恤? *nǐ huì mǎi nǎ jiàn T xù*



Primarni



Primark

Armani



希音
xī yīn

中国网上时尚品牌
zhōngguó wǎngshàng shíshàng pǐnpái



超快时尚
chāo kuài shíshàng



复制品
fùzhì pǐn



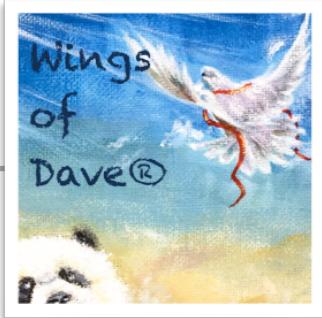
快闪店
kuài shǎn diàn



CLASSROOM CONVERSATION EXERCISE: WHICH BAG IS PRIMARK?

7

- 哪个手袋是Primark? 你猜猜。nāge shǒudài shì Primark? nǐ cāi cāi



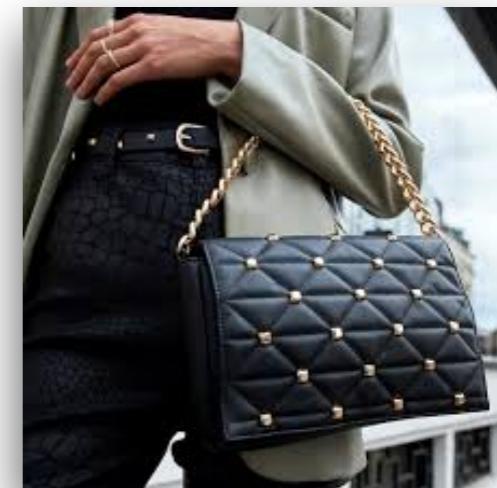
1



2



3



4



5





名牌服装
míngpái fúzhuāng



奢侈品购物
shēchǐ pǐn gòuwù



高端时尚
gāoduān shíshàng



CLASSROOM CONVERSATION EXERCISE: WHICH RUNWAY MODEL WEAR PRIMARK?

9

- 哪个 T 台模特穿着 Primark? 猜一猜。 *nǎge T tái mótiè chuānzhúo Primark? cāi yī cāi*



1



2



CLASSROOM CONVERSATION EXERCISE: REAL OR FAKE?

10

- 是真的还是假的?

shì zhēn de háishì jiǎ de



News Headlines

新闻标题 *xīnwén biāotí*



1



Gap 已关闭在英国的门店。
Gap yǐ guānbì zài yīngguó de méndiàn

2



您可以在 Harrods 的 Tiffany Cafe 享用早餐。
nín kěyǐ zài Harrods de Tiffany Cafe xiǎngyòng zāocān

3



香奈儿将关闭在邦德街的门店。
xiāngnài'er jiāng guānbì zài bāng dé jiē de méndiàn

4



Amazon 推出自己的时尚品牌。
Amazon tuīchū zìjǐ de shíshàng pǐnpái.

CLASSROOM READING EXERCISE: DELAYED DELIVERY

11

- 路易威登 *lùyì wēi dēng*



LOUIS VUITTON

我的愿望录 我的路易威登

我的路易威登 0

因全国疫情影响,
yīn quánguó yìqíng yǐngxiǎng

物流时效可能有所延迟,
wùliú shíxiào kěnéngh yǒu suǒ yánchí

更多详情,
gèng duō xiángqíng

请咨询路易威登顾客服务中心。
qǐng zīxún lùyì wēi dēng gùkè fù wù zhōngxīn

CLASSROOM DISCUSSION TOPIC: PRIMARK OR BOND STREET

12



你有什么意见?
nǐ yǒu shé me yìjiàn?

你的意见是什么?
nǐ de yìjiàn shì shénme?

- 在不同的场合, 你会穿哪个?
zài bùtóng de chǎnghé, nǐ huì chuān nǎge

- * 在家裡 *zài jiālǐ*
- * 去超市 *qù chāoshì*
- * 去度假 *qù dùjià*
- * 去上班 *qù shàngbān*
- * 去生日派对 *qù shēngrì pàiduì*
- * 当保姆 *dāng bǎomǔ*

你得到你所付出的
nǐ dédào nǐ suǒ fùchū de

休闲装
xiūxián zhuāng



时尚爱好者
shíshàng àihào zhě

晚装
wǎnzhuāng

爱漂亮
Ài piàoliang

特殊场合
tèshū chǎnghé

<https://www.dailymail.co.uk/femail/article-3909200/So-s-Primark-dubbed-Primarni-bargain-brand-gets-Vogue-seal-approval-tell-clothes-designer-labels-costing-hundreds-more.html>

TIANTIAN'S OPINION - SUPERMARKET

- Paraphrase Tiantian's opinion using 3rd person part of speech.

- 天天觉得 *tiāntiān juédé*.....
- 他认为 *tā rènwéi*.....
- 在他看来 *zài tā kàn lái*.....
- 他想 *tā xiǎng*.....
- 他相信 *tā xiāngxìn*.....
- 他的意见是 *tā de yìjiàn shì*.....



13

谁能比得上剪裁合身的Armani西装。

shéi néng bǐ dé shàng jiǎncái héshēn de Armani xīzhuāng

tailored fit

剪裁合身的
jiǎncái héshēn de

第一印象很重要。

dì yī yìnxiàng hěn zhòngyào.

impression

印象
yìnxiàng

一套Armani西装能让你找到一份好工作。

*yī tào Armani xīzhuāng néng ràng nǐ
zhǎodào yī fèn hǎo gōngzuò*

quality

质量
zhìliàng

我永远不会在质量上妥协。

wǒ yǒngyuǎn bù huì zài zhìliàng shàng tuǒxié

compromise

妥协
tuǒxié

LILY'S OPINION - SUPERMARKET

- Paraphrase Lily's opinion using 3rd person part of speech.

- 莉莉觉得 *lìlì juédé*.....
- 她想 *tā xiǎng*.....

- 她认为 *tā rènwéi*.....
- 她相信 *tā xiāngxìn*.....

- 在她看来 *zài tā kàn lái*.....
- 她的意见是 *tā de yìjiàn shì*.....



14

我的衣橱只能穿一季。

wǒ de yī chú zhǐ néng chuān yījì

wardrobe

衣橱
yī chú

Primarni 以最平宜的价格给我最新的时装。

Primarni yǐ zuì píng yí de jiàgé gěi wǒ zuìxīn de shízhuāng

price

价格
jiàgé

我可以把上一季的衣服捐出去。

wǒ kěyǐ bǎ shàng yījì de yīfú juān chū qù

donate

捐
juān

我感觉不那么内疚了。

Wǒ gǎnjué bù nàme nèijiùle.

guilty

内疚
nèijiù

CLASSROOM CONVERSATION EXERCISE: FAKE IT!

15

- You are given 3 minutes to prepare. Choose one of the below movies 电影 (diànyǐng) and give a fake story.



1



2



3



4



CLASSROOM LISTENING EXERCISE: WHICH?

16

- Your tutor is going to describe one of the following fashion store. Discuss among yourselves which fits the bill.



1



2



3



4

