

END-OF-TERM STUDENT PRESENTATION BRIEFING



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- Individual or Team
- 5 minutes each
- **Topic:** My Corner Shop
我的街角店
wǒ de jiējiǎo diàn



- * Create an advertising campaign 广告攻势 (*guǎnggào gōngshì*) to promote your shop.
- * Name, location, logo (including image), slogan for your shop.
- * What does it sell 卖 (*mài*)?
- * Is it a 24/7 convenience store 便利店 (*biànlì diàn*)?
- * Does it offer free delivery 免费送上门 (*miǎnfèi sòng shàngmén*)?
- * Any money saving offer 省钱优惠 (*shěng qián yōuhuì*)?

✓ Keep it brief and simple!

✓ Use the materials learned from the lessons. Apply what you have learned.

✗ Don't make it too difficult for yourself.

✗ No google translation!