



LESSON C.7

ONLINE TRADING (INVESTMENT)

网上投资

WǎNGSHÀNG TÓUZÌ



汇丰银行 huìfēng yínháng

hsbc.com.sg

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yínháng fúwù

银行服务

tóuzī

投资

guójì fúwù

国际服务

jìnxíng jiāoyì

使用汇丰网上投资账户进行交易

shǒujī yínháng

wǎngshàng yínháng

现在只需简单5步，即可通过汇丰新加坡手机银行或网上银行直接开立屡获殊荣的汇丰投资账户。

gǔpiào

jījīn

您可选择股票或基金等多种投资方式。此外，您还可以通过网上或手机银行的财富概览轻松管理自己的财富账户。

您可免费持有账户，但每项产品的收费各有不同。

lìjī kāi lì tóuzī zhànghù

立即开立投资账户

已经是我们的客户？立即开立屡获殊荣的汇丰投资账户。

立即开户

了解如何申请

shǐyòng huìfēng wǎngshàng tóuzī zhànghù jìnxíng jiāoyì

xiànzài zhǐ xū jiǎndān 5 bù, jí kě tōngguò huìfēng xīnjiāpō shǒujī yínháng huò wǎngshàng yínháng zhíjiē kāi lì lǚ huò shūróng de huìfēng tóuzī zhànghù

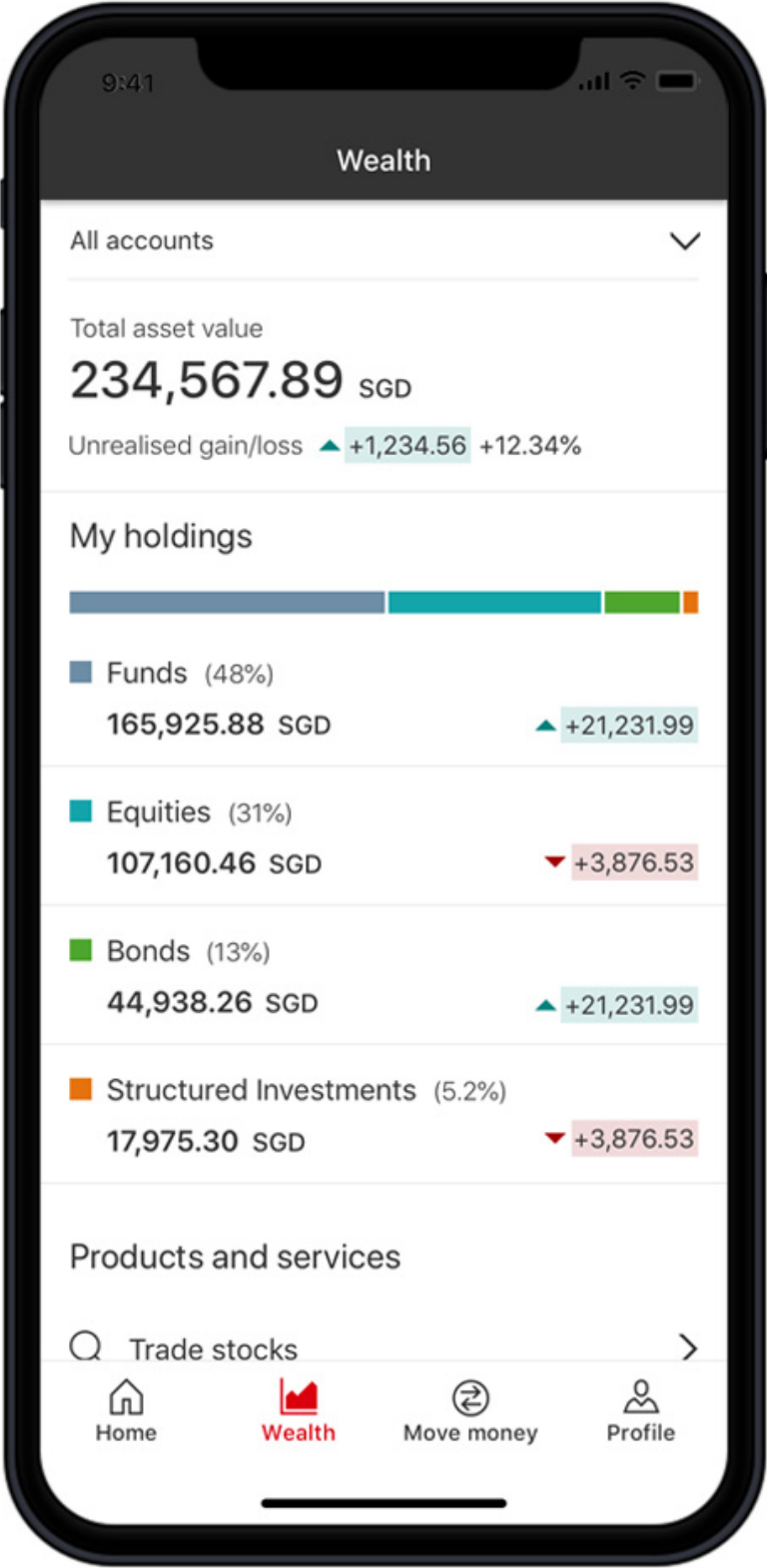
nín kě xuǎnzé gǔpiào huò jījīn děng duō zhǒng tóuzī fāngshì. Cǐwài, nín hái kěyǐ tōngguò wǎngshàng huò shǒujī yínháng de cáifù gàilǎn qīngsōng guǎnlǐ zìjǐ de cáifù zhànghù

nín kě miǎnfèi chí yǒu zhànghù, dàn měi xiàng chǎnpǐn de shōufèi gè yǒu bùtóng

CLASSROOM CONVERSATION EXERCISE: WEALTH



- Describe Lily's wealth. 形容莉莉的财富。 *xíngróng lìlì de cáifù*



%

百分之
bǎi fēn zhī

+

50

五十
wǔshí

资金 <i>zījīn</i>	48%
股票 <i>gǔpiào</i>	31%
债券 <i>zhàiquàn</i>	13%
结构性投资 <i>jiégòu xìng tóuzī</i>	5%
现金 <i>xiànjīn</i>	3%



CULTURE: GOLD IN CHINA



4

黄金

huángjīn

- Gold has been present in Chinese history since the Han Dynasty (206 BC-220 AD).
- Today, China is the world's largest single market for gold, driven by a society that is becoming steadily **more affluent** 更富裕 (*gèng fùyù*).
- A **long-term view** 长期观点 (*chángqí guāndiǎn*) of gold's ability to grow in value means that **price drops** are often seen as **buying opportunities**.
- Chinese gold has a high standard of **purity** 纯度 (*chúndù*) and because of this usually bears the numbers **999**, 9999 or 999.5.
- Gold also has a special place in the Chinese New Year when **ornate pieces of jewellery** 首饰 (*shǒushì*) in 24 carat, often featuring zodiac symbols are purchased for their investment value as well as their beauty.
- In Hong Kong, you will find **jewellers** 珠宝商 (*zhūbǎo shāng*) on every high street.





网上投资诈骗 *wǎngshàng dǔbó zhàpiàn*



现在点击
xiànzài diǎnjī

● How To Spot Scammers? 如何看出骗子? (*rúhé kàn chū piànzi*)

1



巨大回报的承诺
jùdà huíbào de chéngnuò

2



用我们的应用程序
yòng wǒmen de yìngyòng chéngxù

3



从未听说过的经纪人
cóng wèi tīng shuōguò de jīngjì rén

4



这只股票要爆炸
zhè zhī gǔpiào yào bàozhà*

TOO GOOD TO BE TRUE...



6

incredible

难以置信
nányǐ zhìxìn



好得难以置信
hǎo dé nányǐ zhìxìn

哪有这么好的事?
nǎ yǒu zhème hǎo de shì



莉莉



天天

CLASSROOM CONVERSATION EXERCISE: IS IT A SCAM?



7

- 这是骗局吗？为什么？ *zhè shì piànjú ma? wèishénme*

每天赚取高达 2,200 英镑
měitiān zhuàn qǔ gāodá 2,200 yīngbàng

Brexit Millionaire This **FREE** Platform only pulls in guaranteed profits!

SCAM 
CRYPTOROBOTS.COM

3 | spots remaining 

Earn Up To £2,200 A Day With Britains Most Exclusive Trading Platform

Brexit Millionaire


Just Enter Your **Name, Email** and **Phone Number** to start



Register 

A free & **trusted** trading platform to beat the economic downturn - **limited offer!**



CLASSROOM CONVERSATION EXERCISE: MONEY SAVING TIPS



8

- You are given 3 minutes to prepare. Choose one of the below habits 习惯 (xíguàn) and give your money saving tip.

省钱秘诀 shěng qián mìjué

1



刷牙
shuāyá

4



吃零食
chī língshí

2



吹干头发
chuī gàn tóufǎ

3



洗澡或淋浴
xǐzǎo huò línǜ

5



吸烟
xīyān

6



游车河
yóu chē hé

我们还应该改变哪些其他习惯?
wǒmen hái yīnggāi gǎibiàn nǎxiē
qítā xíguàn



TIANTIAN'S OPINION – ON-LINE TRADING



9



- Paraphrase Tiantian's opinion using 3rd person part of speech.

- 天天觉得 *tiāntiān juéde*.....
- 他认为 *tā rènwéi*.....
- 在他看来 *zài tā kàn lái*.....
- 他想 *tā xiǎng*.....
- 他相信 *tā xiāngxìn*.....
- 他说 *tā shuō*.....
- 他问 *tā wèn*.....

市场上有很多投资App。

shìchǎng shàng yǒu hěnduō tóuzī App

market

市场
shìchǎng

我的银行也提供股票交易机会。

wǒ de yínháng yě tígōng gǔpiào jiāoyì jīhuì

transaction

交易
jiāoyì

它们向新客户提供免费股票。

tāmen xiàng xīn kèhù tígōng miǎnfèi gǔpiào

customers

客户
kèhù

任何人都可以交易，不用有市场知识。

rènhé rén dōu kěyǐ jiāoyì, bù yòng yǒu shìchǎng zhīshì

knowledge

知识
zhīshì



- Paraphrase Lily's opinion using 3rd person part of speech.

- 莉莉觉得 *lìlì juéde*..... • 她认为 *tā rènwéi*..... • 在她看来 *zài tā kàn lái*.....
- 她想 *tā xiǎng*..... • 她相信 *tā xiāngxìn*..... • 她说 *tā shuō*..... • 她问 *tā wèn*.....

你有查过你的投资App在 FCA 注册了吗?

nǐ yǒu cháguò nǐ de tóuzī app zài FCA zhùcèle ma

register

注册
zhùcè

要支付佣金吗?

yào zhīfù yōngjīn ma

commission

佣金
yōngjīn

即使你什么都不做，有些公司也会每个月收管理费。

jíshǐ nǐ shénme dōu bù zuò,
yǒuxiē gōngsī yě huì měi gè yuè shōu guǎnlǐ fèi

admin fee

管理费
guǎnlǐ fèi

请记住，你的投资价值可升可跌。

qǐng jì zhù, nǐ de tóuzī jiàzhí kě shēng kě diē

value

价值
jiàzhí

CLASSROOM LISTENING EXERCISE: TONG TONG'S QUESTION TIME



- 为什么...? *wèishénme*
- 因为... *yīnwèi*



奶奶为什么给我金子？ 我更喜
欢巧克力。
*nǎinai wèishéme gěi wǒ jīnzi? Wǒ
gèng xǐhuān qiǎokèlì*

CLASSROOM CONVERSATION EXERCISE: QUIZ



12

问答游戏 *wèndá yóuxì*



谁想成为百万富翁?
shéi xiǎng chéngwéi bǎi wàn fùwēng

香港有多少珠宝商?
xiānggǎng yǒu duōshǎo zhūbǎo shāng

A. 约 200
yuē 200

B. 约 500
yuē 500

C. 约 1,000
yuē 1,000

D. 约 4,000
yuē 4,000