



LEARN CHINESE CONVERSATION

TERM C

学中文对话

xué zhōngwén duìhuà

Welcome to your Course

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Course code: C0935

Term C: 29th Apr - 8th Jul 2025 (10 weeks)

Half Term: 3rd Jun 2025 (no class)

Website: <https://wingsofdave.com/mandarin/>

Password: Idea2025



LESSON C.1

MADE IN CHINA – TEMU AND SHEIN

中国制造-TEMU和SHEIN

ZHŌNGGUÓ ZHÌZÀO-TEMU HÉ SHEIN



ICE-BREAKER: WHERE WOULD YOU SHOP

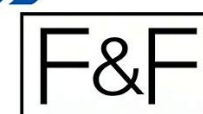


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- 如果你想为猪小屁买一个瑜伽垫子，你会在哪里购买？
rúguǒ nǐ xiǎng wèi zhū xiǎo pì mǎi yīgè yújiā diànzǐ, nǐ huì zài nǎlǐ gòumǎi

在线搜索、比较、购买
zàixiàn sōusuǒ, bǐjiào, gòumǎi

去商场逛逛，在商店看看、试试
*qù shāngchǎng guàng guàng,
zài shāngdiàn kàn kàn, shì shì*



三天后才送货，等不及了，我现在就要。
sān tiānhòu cái sòng huò, děng bùjíle, wǒ xiànzài jiù yào



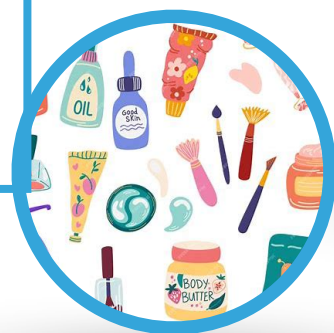
TEMU AND SHEIN – SECRETS OF SUCCESS



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成功的秘密
chénggōng de mìmì

广泛的产品
guǎngfàn de chǎnpǐn



最新趋势
zuìxīn qūshì



直接从工厂发货
zhíjiē cóng gōngchǎng fā huò



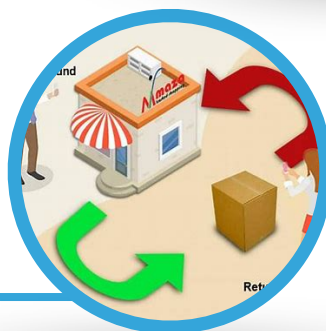
超低价
chāo dī jià



像亿万富翁一样购物。
*xiàng yì wàn fùwēng
yīyàng gòuwù*



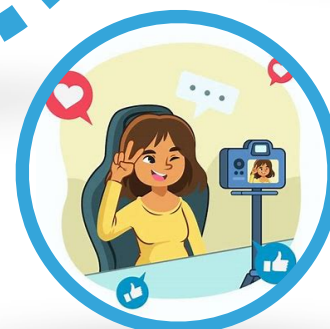
容易退款，无需退货
*róngyì tuì kuǎn, wúxū
tuìhuò*



Temu: 买满 15 英镑免费送货
*Temu: mǎi mǎn 15 yīngbàng
miǎnfèi sòng huò*



与YouTube和Tiktok影响者合作
*yǔ YouTube hé Tiktok
yǐngxiǎng zhě hézuò*





电子商务策略
diànzǐ shāngwù cèlüè

向客户奖励
xiàng kèhù jiǎnglì

游戏
yóuxì



折扣
zhékòu

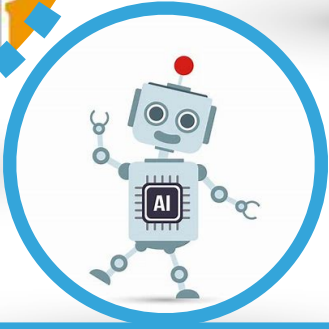
社交推荐
shèjiāo tuījiàn



免费礼物
miǎnfèi lǐwù



几乎卖光了
jīhū mài guāngle



用AI：个性化搜索，
产品建议和目标内容。
*yòng AI: gèxìng huà sōusuǒ,
chǎnpǐn jiànyì hé mùbiāo nèiróng*

像糖一样上瘾。
xiàng táng yīyàng shàngyǐn



TEMU AND SHEIN – THE DARK SIDE



6

黑暗的一面
hēi'àn de yīmiàn



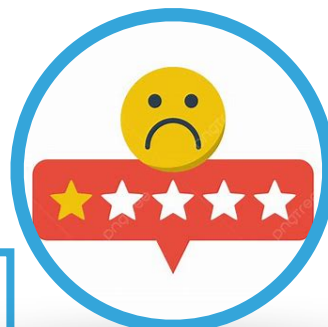
不道德的工作环境
bù dào dé de gōngzuò huánjìng



卖假货
mài jiǎ huò



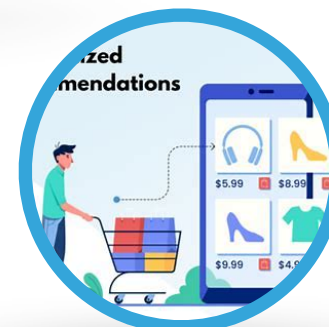
浪费山
làngfèi shān



低品质
dī pǐnzhí



有害化学物质
yǒuhài huàxué wùzhí



5至10个工作日送货
5 zhì 10 gè gōngzuò rì sòng huò

新衣服需要洗吗?
xīn yīfú xūyào xǐ ma



CLASSROOM CONVERSATION EXERCISE: MADE IN UK



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英国制造 yīngguó zhìzào

- 告诉我们你家中英国制造的一件物品。
gàosù wǒmen nǐ jiāzhōng yīngguó zhìzào de yī jiàn wùpǐn



吉百利巧克力
jíbǎilì qiǎokèlì



马滕斯博士
mǎ téng sī bóshì



迷你库珀
mínǐ kù pò



亨利吸尘器
hēnglì xīchénqì



马麦酱
mǎ mài jiàng

戴森吹风机呢?
dài sēn chuīfēngjī ne



GRAMMAR – It sounds like...



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- 起来 (qǐlái) is a unique expression in Chinese. It literally means **standing up**, but it also implies gradually becoming, awakening, beginning an action, or when coming to act.
- In English, we have similar expressions such as it appears/seems like, it sounds like, when coming to do/use it, thinking about it, coming to calculate, trying clothes on.

看
kàn



简单
jiǎndān

听
tīng



容易
róngyì

做/用
zuò/yòng



便宜
piányí

想
xiǎng



贵
guì

算
suàn



棒
bàng

穿
chuān



糟糕
zāogāo

起来
qǐlái

很
hěn

话说起来很长。
huàshuō qǐlái hěn cháng



CLASSROOM PRACTICE: DESCRIPTION



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- Pick an item, use the above grammar slide to describe the following items.



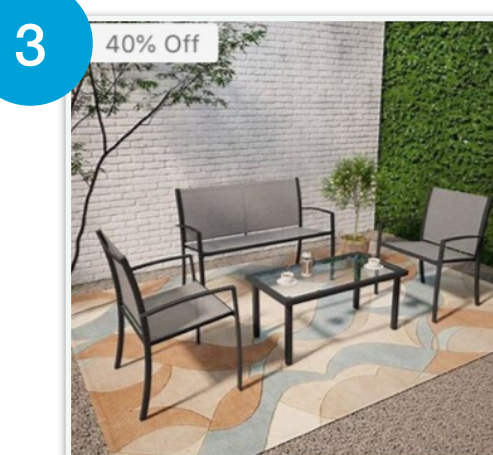
£3.65
Wireless Wifi Signal
Amplifier, 300 Mbps 2.4 G...
Temu UK

无线WiFi信号放大器
wúxiàn WiFi xìnghào
fàngdàqì



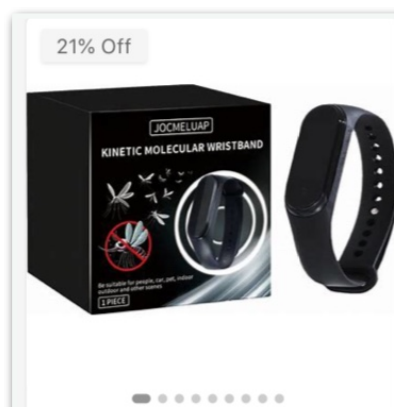
£65.47
8-In-1 Multifunctional
Fitness Board - ABS Pilates...
Temu UK

八样多功能健身板
bā yàng duō gōngnéng
jiànshēn bǎn



£92.84 ~~£155.75~~
40% Off
Outdoor Garden Furniture
Set, Patio Conservatory 4...
SHEIN

户外花园家具套装
hùwài huāyuán jiājù
tàozhuāng



£1.67 ~~£2.12~~
21% Off
Home Repellent Wristband,
Insect Repellent, Women's...
Temu UK

驱虫腕带
qū chóng wàn dài



£1.02 ~~£1.05~~
High Quality For Laptop For
PC USB Rotate Splitter Min...
Temu UK

USB分离器
USB fēnlí qì



£12.97 ~~£13.97~~
SY-G35
Lovely E-sports Headset
Frequency Balance Sound-Detachable Cute Ear Design
Girls Headphones, Headset
Cat Ears, Cat Headphones, ...
Temu UK

耳机
ěrjī



£27.44 ~~£35.49~~
22% Off
Fuzzy Collar Batwing
Sleeve Fuzzy Trim...
SHEIN

毛领蝙蝠型袖子
máo lǐng biānfú xíng
xiùzǐ



£9.49 ~~£10.19~~
Sweet Wind Bow Single
Shoulder Bag, New Popular
Temu UK

甜美单肩包
tiánměi dān jiān bāo

拿起来很轻。
ná qǐlái hěn qīng



CLASSROOM CONVERSATION EXERCISE: SHOPPING EXPERIENCE



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1. You have 5 minutes to prepare. Share with the class a recent shopping experience. Try to include the following conjunction.
2. What would be your response to 猪小屁 (zhū xiǎo pì)?

但是
dànshì



今天的天气很热，
我买了冰淇淋来凉快一下，但
是这个冰淇淋闻起来很不香，我只舔了
一口，不怕发胖。
*jīntiān de tiānqì hěn rè, wǒ mǎile bīngqílín
lái liángkuai yīxià, dànshì zhège
bīngqílín wén qǐlái hěn bù xiāng, wǒ
zhǐ tiǎnle yīkǒu, bùpà
fāpàng*

CLASSROOM READING EXERCISE: CUSTOMER REVIEW



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客户评价 kèhù píngjià

淘宝
Taobao

táobao

- Let's try to read the below reviews together.
- Unlike English, please note the absence of mentioning "it" in Chinese.

一次性马桶垫 yīcì xìng mǎtǒng diàn



三层加厚 座圈夹棉 防水隔冷

天猫 一次性马桶垫冬季坐垫 加厚隔冷

¥9.40 6万+人付款

淘 太好逛了吧!

打开看看

宝贝评价 (9000+)

质量很不错(111)

厚度刚好(89)

好好用(73)



匿名买家

1个月前评价 | 颜色分类-20片【常规款】双层加厚

是为了出差准备的，先在家里试用了一下，质量很好，而且尺寸也合适，还挺厚实，单独包装出门带...



匿名买家

1个月前评价 | 颜色分类-7片【加厚款】三层加棉 (量少不够用~)

包装很好，已经是第二次购买了，使用方便，会推荐给朋友~



店铺



客服



收藏

加入购物车

立即购买

加入购物车
jiārù gòuwù chē

立即购买
lìjí gòumǎi

是为了出差准备的，先在家里试用了一下，质量很好，而且尺寸也合适，还挺厚实，单独包装出门带着也方便。

shì wèile chūchāi zhǔnbèi de, xiān zài jiālǐ shìyòngle yīxià, zhìliàng hěn hǎo, érqǐě chǐcùn yě héshì, hái tǐng hòushí, dāndú bāozhuāng chūmén dài zhe yě fāngbiàn

包装很好，已经是第二次购买了，使用方便，会推荐给朋友。

bāozhuāng hěn hǎo, yǐjīng shì dì èr cì gòumǎile, shǐyòng fāngbiàn, huì tuījiàn gěi péngyǒu

这次购物非常棒，商品性价比超高，质量出色。

zhè cì gòuwù fēicháng bàng, shāngpǐn xìngjiàbǐ chāo gāo, zhìliàng chūsè.

quality

质量
zhìliàng

recommend

推荐
tuījiàn

cost effectiveness

性价比
xìngjiàbǐ

太好逛了吧!
tài hǎo guàngle ba



CLASSROOM LISTENING EXERCISE: MICRO-WORKOUT



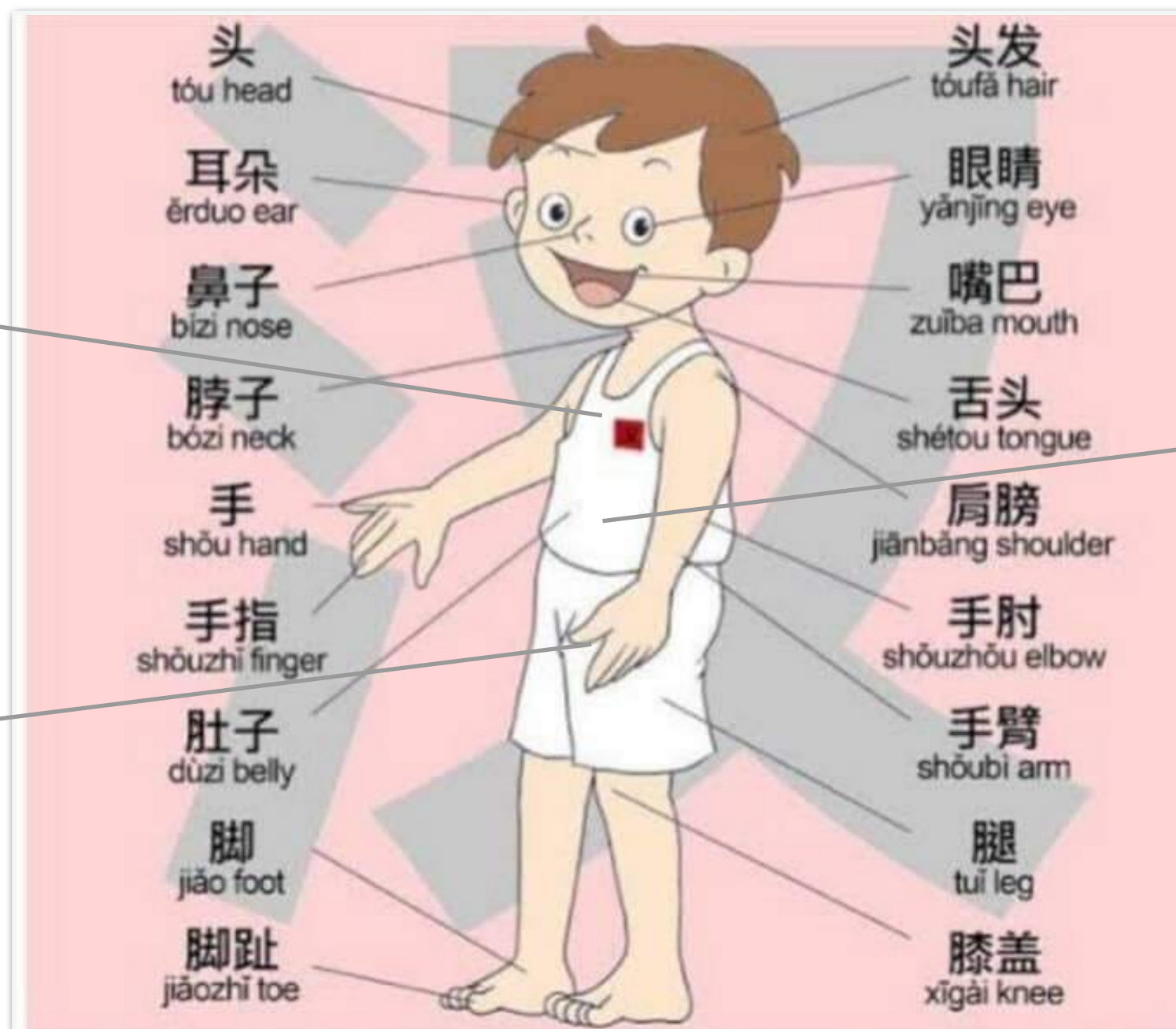
12

微运动 wēi yùndòng

- Your tutor is going to give a set of simple instructions for seated workout 坐式运动 (zuò shì yùndòng).
- Try to follow as a group.

胸
xiōng chest

手掌
shǒuzhǎng palm



腹部
fùbù abdomen